

IOWA STATE UNIVERSITY

Digital Repository

Volume 32 | Number 4

Article 8

1952

Football's Inside Info

Colene Ruch

Iowa State College

Follow this and additional works at: <http://lib.dr.iastate.edu/homemaker>



Part of the [Home Economics Commons](#)

Recommended Citation

Ruch, Colene (1952) "Football's Inside Info," *The Iowa Homemaker*: Vol. 32 : No. 4 , Article 8.

Available at: <http://lib.dr.iastate.edu/homemaker/vol32/iss4/8>

This Article is brought to you for free and open access by the Student Publications at Iowa State University Digital Repository. It has been accepted for inclusion in The Iowa Homemaker by an authorized editor of Iowa State University Digital Repository. For more information, please contact digirep@iastate.edu.

Football's INSIDE INFO

by Colene Ruch

Applied Art Senior

ABOUT THE END of August the Iowa State campus was invaded by a husky race of men known to the sport-writers as Cyclone gridders and to the co-eds as football boys. Their pigskin world opened with the issuing of new white uniforms; three weeks later the smiling giants peered at the rest of the student body from the first edition of the "Daily."

But pictures don't tell the whole story. For example, who would guess that big blond Jack Lessin is in the market for a navy turtle-necked T-shirt. And who could detect that sophomore Jim Johnson mis-spent his pre-school years cutting the neighbor children's hair in unorthodox lengths (believe me, I know).

Then there is Carl Brettschneider, Illinois lineman, who is trying to forget that he made a brilliant basket for the other team in his high school basketball days.

Halfback Frank Congiardo also demonstrated his athletic versatility recently by driving a golf ball in one direction after aiming it another. Cyclone Bob Shibley's aim must be better for he teaches archery Monday, Wednesday and Friday at 2 p.m.

Special *Homemaker* recognition should be given to Bill Wilson for doing his own cooking during summer school and to Bob Brettman, whose wife is coaching him in the fine art of dish-drying. Speaking of cooking—red-headed Mike Swale eats a second meal for dessert.

Shortest man on the squad is 5'6" Fred (the Bear) Beuttler, while in Max Burkett's possession are the highest grade-point and the biggest feet (size 15). Having played in Fort Madison's Square Garden is Ron Shoop's claim to fame. Another celebrity on the squad is Ernest (Keith) Hemingway. Just in case any of the team's bachelors should desire domestication Roger Burns is on hand to sell engagement and wedding rings—his bargain set selling for \$39.50.

"Keep George's Foot Dry"

At home or away the Cyclones have their share of laughs—like the time Stan Cozzi missed the train in Oklahoma. Or last year at Colorado when quarterback Dick Mann accidentally got locked in his room. But the best one of all was on Jack Lindstrom at last year's Marquette game. Then a freshman, Jack was sitting by kicker George Hess on the bench when the coach called, "Lindstrom!" Jack responded quickly by shedding his jacket and hurrying through the pouring rain to his coach's side. Eyeing the muddy field attentively the young Cyclone waited for playing instructions. He listened closely.

"Get a towel and keep George's foot dry."

So Jack did his best to cover George's foot. And I hope you do your best to back the Cyclones—YOUR football team.

We cut your hair UPI!

We permanent it to stay UPI!

We brush it . . . UPI!

It's your Fall CUT-UP!

You'll find our new Fall hair

fashions charmingly casual,

and delightfully easy to manage.

DO PHONE US FOR AN APPOINTMENT

Phone 1536

MAX/HARRIMAN
hair stylist

Party! Party! Party!

Order today from our complete assortment of Baked Goods and Pastries.

Special cakes decorated especially for you for all occasions.

Fareway Bakery

5th & Kellogg

Phone 3050

Everyone Wears 'Em

Listen Gals

You, too, can shop at

Joe's Men's Shop

Variety of colors and sizes in



BOBBY SOX
T-SHIRTS
SWEAT SHIRTS
SWEATERS
PAJAMAS

2536 Lincoln Way

Phone 21